FREQUENTLY ASKED QUESTIONS - Coldwater Fall Fair Ambassador Program

**Q: Who is eligible to compete in the Coldwater Fall Fair Ambassador Program?**

A: We have four levels of participation in the Ambassador Program, as follows:

* Mini Ambassador – Boys and Girls Ages 6 to 9
* Junior Ambassador – Boys and Girls Ages 10 to 15
* Ambassador – Young Men and Women Ages 16 to 24 (attained by August 31, 2024)
* Golden Ambassador – Men and Women Ages 60+

**Q: What would be my duties as an Ambassador of the Coldwater Fall Fair at the 2024 Coldwater Fall Fair weekend event?**

A: Duties at the Fair –

* For the Junior Ambassador, Ambassador and Golden Ambassador -- Walking in the parade, greeting guests, some public speaking, handing out ribbons, helping to run some events, talking with the general public, giving out treats and water as “random acts of kindness”, being as visible as much as possible, all while wearing your sash.
* For the Mini Ambassador – Walking in the parade, handing out ribbons at children’s events, talking to people while walking around the Fair. Please be aware that a parent/ guardian must accompany the Mini Ambassador while he or she is walking around the Fair. However, there is no minimum time requirement involved in the Mini Ambassador role, so the parent can determine how long the Mini Ambassador will perform his or her duties on any particular day of the Fair. The Mini Ambassador will receive a T-shirt rather than a sash, which can be worn the entire time he or she is at the Fair, whether performing official duties or just having fun!

**Q: What would be the Ambassador’s duties throughout the 2024/2025 year?**

A: Since there is a substantial financial bursary connected to the Ambassador role, there are some events that the **Ambassador** is expected to attend throughout the year, as follows:

* District Meeting (end of October) – You will meet all of the other Ambassadors in our Region.
* In February, a three-day convention in Toronto to prepare for the C.N.E. and learning new life skills.
* Attend the C.N.E. (opening weekend in August, 2025) – If you have attained the age of 18 by August 1, 2025, you will represent the Coldwater Fall Fair in the C.N.E. Ambassador Competition which is held during the first three days of the C.N.E., with the possibility of becoming the C.N.E. Ambassador. A chaperone will be provided during the competition.
* At least three other events held throughout the year that you might attend, as your schedule permits, include the Santa Claus Parade (December), St. Patrick’s Day Parade (March), Coldwater Lions Club Duck Race (May), Discover Coldwater (July), The Wonderful World of Witchcraft and Wizardry (August), or any other events being held in Coldwater. You may also attend other local Fairs wearing your sash. Attendance at some Coldwater Fall Fair meetings throughout the year would be appreciated – on the first Tuesday of each month at 7 pm at the Coldwater United Church. We would love to get the youth perspective on issues surrounding the Fair!

For the **Mini Ambassador, the Junior Ambassador and the Golden Ambassador**, there are no additional requirements for attendance at events throughout the year. However, if available and interested, any of these Ambassadors would be welcomed at any of the events happening around Coldwater at any time during the year, wearing their sash/ T-shirt. This is a great way to promote the Coldwater Fall Fair and the Ambassador Program!

**Q: What is the Coldwater Fall Fair looking for in a participant?**

A: We are looking for someone to best represent our Fair and our community. The successful participant must possess the following qualities: • A people person. • Good public speaking skills. • Outgoing and energetic. • Knowledge about agriculture and the history of our Fair would be an asset but is not required.

**Q: Where and when will the contest be held?**

A: The contest will be held on Sunday, September 8, 2024, at 11 am, upstairs at the Coldwater Arena. Refreshments will be available and members of the community are welcome!

**Q: What should I wear?**

A: The Ambassador candidates should wear clothing appropriate for a job interview, ie business casual. For the Mini, Junior and Golden Ambassador candidates, feel free to wear something comfortable that reflects who you are.

**Q: What sort of questions might I be asked during the Ambassador Program**?

A: There are different questions that will be asked for different age groups. You may be asked what you like most about the Fair, about your hobbies/ interests/community involvement/goals. Impromptu questions will generally ask for your opinion. The questions are not meant to require research or advance study, but to give the judges some insight into who you are. Remember to relax and just be yourself!

**Q: What should I prepare for the Ambassador Program (Competition for Ages 16-24)?**

A: Each contestant will have a private interview with the judges. All contestants will then introduce themselves by presenting their bio, which includes their name, school/grade or occupation, hobbies, interests, and any fun facts about them. After that they will deliver a 3 to 5 minute talk on any topic they choose, and will then be asked an impromptu question by one of the judges. Just be yourself and answer the question honestly from your heart. This competition is meant to be fun as well as challenging, so plan to have fun!

MAKE SURE YOU KNOW THIS YEAR’S THEME OF THE FAIR!!!

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If you have any additional questions or would like more information, please contact one of the Coordinators .

Coldwater Fall Fair Ambassador Program Coordinators

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