

FREQUENTLY ASKED QUESTIONS - Coldwater Fall Fair Ambassador Program

**Q: Who is eligible to compete in the Coldwater Fall Fair Ambassador Program?**

A: We have four levels of participation in the Ambassador Program, as follows:

* Mini Ambassador – Boys and Girls Ages 6 to 9
* Junior Ambassador – Boys and Girls Ages 10 to 15
* Ambassador – Young Men and Women Ages 16 to 24 (attained by August 31, 2024)
* Golden Ambassador – Men and Women Ages 60+

**Q: What would be my duties as an Ambassador of the Coldwater Fall Fair at the 2025 Coldwater Fall Fair weekend event?**

A: Duties at the Fair –

* For the Junior Ambassador and Ambassador -- Walking in the parade, greeting guests, some public speaking, handing out ribbons, helping to run some events, talking with the general public, giving out treats and water as “random acts of kindness”, and being visible as much as possible, all while wearing your sash.
* For the Golden Ambassadors -- Walking in the parade, greeting guests, handing out ribbons, helping to run some events, talking with the general public, giving out treats and water as “random acts of kindness”, and being visible as much as possible, all while wearing your rosette. There is no minimum time requirement involved in the Golden Ambassador role, so you can decide when and how long you would like to be at the Fair on any given day.
* For the Mini Ambassador – Walking in the parade, handing out ribbons at children’s events, and talking to people while walking around the Fair. Please be aware that a parent/ guardian must accompany the Mini Ambassador while he or she is walking around the Fair. There is no minimum time requirement involved in the Mini Ambassador role, so the parent can determine how long the Mini Ambassador will perform his or her duties on any particular day of the Fair. The Mini Ambassador will receive a T-shirt rather than a sash, which can be worn the entire time he or she is at the Fair, whether performing official duties or just having fun!

**Q: What would be the Ambassador’s duties throughout the 2025/2026 year?**

A: Since there is a substantial financial bursary connected to the Ambassador role, there are some events that the **Ambassador** is expected to attend throughout the year, as follows:

* District Meeting (end of October) – You will meet all of the other Ambassadors in our Region.
* In February, a three-day convention in Toronto to prepare for the C.N.E. and learning new life skills.
* Attend the C.N.E. (opening weekend in August, 2026) – If you have attained the age of 18 by August 1, 2026, you will represent the Coldwater Fall Fair in the C.N.E. Ambassador Competition which is held during the first three days of the C.N.E., with the possibility of becoming the C.N.E. Ambassador of the Fairs for the coming year.
* At least three other events held throughout the year in Coldwater\*, as your schedule permits. You may also attend other local Fairs wearing your sash. Attendance at some Coldwater Fall Fair meetings throughout the year would be appreciated but is not mandatory. We meet on the first Tuesday of each month at 7 pm at the Coldwater United Church. We would love to get the youth perspective on issues surrounding the Fair!

For the **Mini Ambassador, the Junior Ambassador and the Golden Ambassador**, there are no additional requirements for attendance at events throughout the year. However, if available and interested, any of these Ambassadors would be welcomed at any of the events happening around Coldwater\* at any time during the year, wearing their sash/ T-shirt/ rosette. This is a great way to promote the Coldwater Fall Fair and the Ambassador Program, and keep people thinking about the Fair throughout the year!

*\*The Coldwater Lions Club Duck Race, Canada Day Celebrations, Steampunk Festival, Trick or Treat Main Street, Village Tree Lighting Ceremony and Santa Claus Parade are examples of activities where you can participate.*

**Q: What is the Coldwater Fall Fair looking for in an Ambassador?  (Competition for Ages 16 - 24)**

A: We are looking for someone to best represent our Fair and our community. The successful participant must possess the following qualities: • A people person. • Good public speaking skills. • Outgoing, friendly and energetic. • Knowledge about agriculture and the history of our Fair would be an asset but is not required.

**Q: Where and when will the contest be held?**

A: The competition will be held on Sunday, September 14, 2025. The contestants for the Junior Ambassador, Ambassador and Golden Ambassador competitions will gather upstairs at the Coldwater Arena at 11 am to meet with the judges; friends and family and the contestants for the Mini Ambassador competition will be welcomed at noon.

**Q: What should I wear?**

A: The Ambassador candidates should wear clothing appropriate for a job interview, i.e., business casual. For the Mini, Junior and Golden Ambassador candidates, feel free to wear something comfortable that reflects who you are.

**Q: What sort of questions might I be asked during the Ambassador Program competition**?

A: There are different questions that will be asked for different Ambassador categories. You may be asked what you like most about the Fair, about your hobbies/ interests/community involvement/goals. The questions are not meant to require research or advance study, but to give the judges some insight into who you are. Remember to relax and just be yourself!

**Q: What should I prepare for the Ambassador Program competition? (Competition for Ages 16 - 24)?**

A: Each contestant will have a private interview with the judges. All contestants will then introduce themselves to the audience by presenting their bio, which includes their name, school/grade or occupation, hobbies, interests, and any fun facts about themselves. After that they will deliver a 3 to 5 minute prepared talk on any topic they choose. A final fun surprise task will be required of each contestant. Just be yourself and answer any questions honestly from your heart. This competition is meant to be fun as well as challenging, so plan to have fun!

MAKE SURE YOU KNOW THIS YEAR’S THEME OF THE FAIR!!!

\*\* \*\* \*\* \*\* \*\* \*\* \*\*

If you have any additional questions or would like more information, please contact one of the Coordinators .

Coldwater Fall Fair Ambassador Program Coordinators

Monika Marsh Cheryle Bidmead-Malone

905-767-1623 705-835-3287

monika.c.marsh@gmail.com cheryle.bidlone@hotmail.com